

GENERAL INFORMATION

Mission:
(Synthesize the objectives into an all-encompassing yet simple and elegant sentence)

Business summary:
(Try to provide a quick summary and to especially explain why the firm is unique and why it should be funded)

Company name:
Person to contact:
Email:
Address:
Phone:
Website:
N. of fixed employees:

Level of maturity:
☐ 0-6 months (Start-up)
☐ 6 months - 2 years
☐ 2 - 4 years
☐ 4 - 5 years
☐ 5+ years
Sector:

Customer problem and solution proposed:
(Problem/need that needs to be addressed)

Market/Customers targeted:

FINANCIAL INFORMATION

Monthly Burn Rate €:
(Burn rate is the rate at which a new company uses up its venture capital to finance overhead before generating positive cash flow from operations. In other words, it's a measure of negative cash flow)

Pre Money Valuation €:
(Referring to the valuation of a company or asset prior to an investment or financing. If an investment adds cash to a company, the company will have different valuations before and after the investment. The pre-money valuation refers to the company's valuation before the investment)

Capital seeking:
(Amount of required capital)

- ☐ 0-10K
- ☐ 10-50K
- ☐ 50K-100K
- ☐ 100K-200K
- ☐ 200K-500K
- ☐ 500K-1M/1M+

Type of financing sought:
☐ Microcredit
☐ Grants
☐ Crowdfunding
☐ Cash advance against credit card income
☐ Loan
☐ Equity
☐ Other: _____

Why are you looking for financing?:
☐ Business expansion
☐ Prototype
☐ Real estate purchase or commercial mortgage

☐ Equipment purchase
☐ Property or facilities remodelling or enhancement
☐ Other: _____

FINANCIAL PROJECTIONS

	<u>FY1</u>	<u>FY2</u>	<u>FY3 (today)</u>
<u>Revenues</u>	_____ €	_____ €	_____ €
<u>Expenditures</u>	_____ €	_____ €	_____ €
<u>Funding requested</u>	_____ €	_____ €	_____ €